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10 UNITED STATES DISTRICT COURT
 11 CENTRAL DISTRICT OF CALIFORNIA
 12 SOUTHERN DIVISION

13 **UNITED POULTRY CONCERNS,**

14 Plaintiff,

15 v.

16 **CHABAD OF IRVINE; ALTER**
 17 **TENENBAUM, IN HIS**
 18 **INDIVIDUAL, CAPACITY; DOES**
 19 **1 THROUGH 50,**

20 Defendants.

Case No.
8:16-CV-01810-AB-(GJS)

**DEFENDANTS' MOTION TO
 STRIKE OR DISMISS COMPLAINT
 AND MEMORANDUM OF POINTS
 AND AUTHORITIES IN SUPPORT**

HEARING

Date: 23 January 2017

Time: 10:00 AM

ASSIGNED TO HON. ANDRÉ
 BIROTTE JR., District Judge;
 HON. GAIL J. STANDISH,
 Magistrate Judge

1 COMES NOW Defendants Chabad of Irvine and Rabbi Alter
2 Tenenbaum, who hereby moves to dismiss and strike the Complaint filed
3
4 against them in the above captioned case.

5 This motion is based on the Memorandum of Points and Authorities,
6
7 and the attachments thereto, the Complaint, the complete files and records
8
9 in this action, and upon such oral and documentary evidence as may be
10
11 allowed at the hearing of this motion.

12 This motion is made following the conference of counsel pursuant to
13
14 L.R. 7-3 which took place via email on October 24, 2016.

15
16 Dated this November 7, 2016.

17 Respectfully submitted,

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19 **M Jones and Associates, PC**
20 Attorneys for Defendants

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**MEMORANDUM OF POINTS AND AUTHORITIES IN SUPPORT OF
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26 Fed. R. Civ. P. 12(b)(6)4

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1 **SUMMARY OF ARGUMENT**

2 This action was filed in order to circumvent the parallel proceeding in
3 California state court, and that court remains the proper forum to resolve
4 these issues. Although abstention is warranted here, the case must be
5 dismissed for lack of subject-matter jurisdiction. The amount in controversy
6 is insufficient to establish diversity jurisdiction, and the face of the
7 complaint does not raise a federal question. Finally, the Complaint's
8 allegations are insufficient to confer either Article III or statutory standing.
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12 This Court need not reach the merits, but, if it does, the Complaint
13 also fails to state a claim upon which relief should be granted. A religious
14 ceremony performed by a synagogue is not a "business act or practice"
15 under California's Unfair Competition Law ("UCL"). Cal. Bus. & Prof. Code
16 § 17200. And the synagogue's alleged religious intent is not malicious
17 under California Penal Code § 597(a).
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21 Finally, even if Plaintiff could establish a *prima facie* case, the First
22 Amendment's free exercise and speech clauses protect Chabad. Issuing
23 an injunction against the synagogue would be an unconstitutional prior
24 restraint on its religious expression.
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26 For these many reasons, and for the reasons stated in the Anti-
27 SLAPP motion filed concurrently, the Court must dismiss this action.
28

1 **FACTUAL AND PROCEDURAL BACKGROUND**

2 Except for contested jurisdictional facts regarding the amount in
3 controversy, Chabad takes the allegations in the Complaint as true for the
4 limited purposes of this motion.
5

6 Leading up to October 2014, Ronnie Kudlow Steinau (“Steinau”)
7 called Chabad of Irvine about its upcoming Kapparot ceremony.¹ Compl. ¶
8 26, Dkt. No. 1. Steinau has been an employee of Plaintiff United Poultry
9 Concerns (“Plaintiff”) since 2006. *Id.* ¶ 24. Steinau is also a longtime
10 volunteer and occasional independent contractor for the Animal Protection
11 and Rescue League, Inc. (“APRL”). Am. Compl. ¶ 21, *Animal Prot. &*
12 *Rescue League, Inc. v. Chabad of Irvine*, No. 30-2015-00809469-CU-BT-
13 CJC (Cal. Super. Ct., Aug. 31, 2016) [hereinafter “APRL case”], Dkt. No.
14 189, Ex. B. Steinau asked how much it would cost to participate, and a
15 representative of the Chabad allegedly told her it would cost \$27. Compl. ¶
16 26, Dkt. No. 1. Without participating or paying, Steinau watched the
17 Kapparot ceremony in October of 2014. *Id.* ¶ 31.
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23 Each year, Chabad holds a “Kapparot event,” which is a ceremony
24 that is “motivated by religion.” *Id.* ¶¶ 15, 20, 22, 26, 27. Before the
25 ceremony, Chabad orders and receives chickens. *Id.* ¶ 15. Participants
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28 ¹ This motion uses the “Kapparot” terminology, as given in the Complaint.

1 have a chicken killed at the event, and the chickens are not eaten. *Id.* ¶¶
2 15-17. Chabad’s “stated purpose in carrying out the killing described
3 herein is to allow people to transfer their sins to the animal, and then kill
4 the animal for their sins.” *Id.* ¶ 22.

5
6 Plaintiff alleges that Chabad makes a profit from the ceremony.² *Id.* ¶
7 23. Plaintiff calculates the profit as \$27 income, less an estimated \$2 cost
8 per chicken, and assumes 300 chickens. *Id.* ¶¶ 7, 15, 16, 26. Plaintiff
9 alleges Chabad makes a yearly profit of \$7,500 from the ceremony. *Id.* ¶ 7.
10
11

12 On September 11, 2015, APRL filed suit against Chabad in the
13 Superior Court of California for the County of Orange, based upon
14 Steinau’s interactions with Chabad in 2014. Compl. ¶ 22, *APRL* case (Cal.
15 Super. Ct., Sept. 11, 2015), Dkt. No. 1, Ex. C. APRL asserted standing as
16 a private attorney general through the California’s UCL. *Id.* In their suit,
17 APRL alleged several violations, including under California’s animal cruelty
18 statute, California Penal Code § 597. *Id.* On August 19, 2016, the state
19 court granted Chabad’s motion for judgment on the pleadings “on the
20 grounds that the Complaint lacks sufficient allegations to confer standing
21 on Plaintiff.” Minute Entry, *APRL* case (Cal. Super. Ct., Aug. 19, 2016),
22 Dkt. No. 180, Ex. D. The state court permitted APRL to file an amended
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28 ² Chabad contests the alleged jurisdictional facts recited in this paragraph.

1 complaint, which it did on August 31, 2016. Am. Compl., *APRL* case (Cal.
2 Super. Ct., Aug. 31, 2016), Dkt. No. 189, Ex. B.

3
4 Nearly one month later, on September 29, 2016, Plaintiff United
5 Poultry Concerns filed the instant action in federal court. Compl., Dkt. No.
6
7 1. According to the Declaration of Bryan Pease, attorney for both APRL
8 and UPC, “UPC was watching the state court action filed by APRL with
9 interest and hoping the fact intensive inquiry raised would be settled at trial
10 by the week of September 19, 2016, well ahead of this year’s Kapparot
11 activities. When this was delayed, UPC decided to bring the present
12 federal court action.” Pease Decl. ¶ 12, Dkt. No. 13.

13
14
15 Chabad now moves to dismiss the Complaint based upon Federal
16 Rules of Civil Procedure 12(b)(1) and 12(b)(6). Today, Chabad also files
17 its motion to strike the Complaint under California’s anti-SLAPP statute.

18 19 **ARGUMENT**

20 21 **I. THE COURT LACKS SUBJECT-MATTER JURISDICTION.**

22 Because the Court lacks diversity jurisdiction and federal question
23 jurisdiction, this action must be dismissed under Federal Rule of Civil
24 Procedure 12(b)(1). See Fed. R. Civ. P. 12(h)(3) (“If the court determines
25 at any time that it lacks subject-matter jurisdiction, the court must dismiss
26 the action.”).
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1 **A. The Court Lacks Diversity Jurisdiction.**

2 **i. Standard of Review**

3
4 Diversity jurisdiction requires complete diversity of citizenship and an
5 amount in controversy exceeding \$75,000. 28 U.S.C. § 1332. Plaintiff, as
6 the party asserting federal jurisdiction, “bears the burden of establishing
7 that the statutory requirements of federal jurisdiction have been met.”
8 *Rodriguez v. AT&T Mobility Servs. LLC*, 728 F.3d 975, 978 (9th Cir. 2013).
9
10 “The party asserting jurisdiction has the burden of proving all jurisdictional
11 facts.” *Indus. Tectonics, Inc. v. Aero Alloy*, 912 F.2d 1090, 1092 (9th Cir.
12 1990); *Uston v. Grand Resorts, Inc.*, 564 F.2d 1217, 1218 (9th Cir. 1977).
13
14 For cases originally brought in federal court, the court must dismiss the
15 action if it “appear[s] to a legal certainty that the claim is really for less than
16 the jurisdictional amount.” *Naffe v. Frey*, 789 F.3d 1030, 1040 (9th Cir.
17 2015). The legal certainty standard can be met where damages are
18 statutorily limited, as in the instant case. *Pachinger v. MGM Grand Hotel-*
19 *Las Vegas, Inc.*, 802 F.2d 362, 364 (9th Cir. 1986).
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23 **ii. The Amount in Controversy Does Not Exceed**
24 **\$75,000.**

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26 Because there are no damages requested, and because the value of
27 the requested injunction does not exceed \$75,000, it is legally certain that
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1 the amount in controversy is not sufficient for federal jurisdiction. 28 U.S.C.
2 § 1332(a).

3
4 First, Plaintiff does not, and cannot, request relief in the form of
5 damages under California’s unfair competition statute. Cal. Bus. & Prof.
6 Code § 17203. “It is well settled that private persons may not recover
7 damages under the provisions of the unfair competition [statute].” *In re Am.*
8 *Principals Holdings, Inc.*, M.D.L. No. 653, 1987 U.S. Dist. LEXIS 16945, at
9 *57 (S.D. Cal., July 9, 1987); *see also Pachinger*, 802 F.2d at 364.

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11
12 Next, the value of Plaintiff’s requested injunctive and declaratory
13 relief does not exceed \$75,000. “In actions seeking declaratory or
14 injunctive relief, it is well established that the amount in controversy is
15 measured by the value of the object of the litigation.” *Cohn v. Petsmart,*
16 *Inc.*, 281 F.3d 837, 840 (9th Cir. 2002) (quoting *Hunt v. Wash. State Apple*
17 *Advert. Comm’n*, 432 U.S. 333, 347 (1977)). The amount in controversy
18 must be “reducible to monetary statement” and cannot be “intangible” or
19 “speculative.” *Whittemore v. Farrington*, 234 F.2d 221, 225 (9th Cir. 1956);
20 *Jackson v. Am. Bar. Ass’n*, 538 F.2d 829, 831 (9th Cir. 1976); *see also*
21 *Lowdermilk v. United States Bank Nat’l Ass’n*, 479 F.3d 994, 1002 (9th Cir.
22 2007) (“[W]e cannot base our jurisdiction on [a party’s] speculation and
23 conjecture.”).

1 Plaintiff's calculation of the value of the injunction is erroneous
2 because Chabad does not profit from the Kapparot ceremony. Plaintiff
3 argues that the injunction should be valued based upon harm to Chabad,
4 which it alleges is lost profits over ten years. However, as shown by the
5 attached Affidavit of Rabbi Tenenbaum, Chabad does not perform the
6 ceremony for profit, and in fact incurred a loss in 2014. Aff. Rabbi
7 Tenenbaum ¶¶ 2-6, Ex. A; *Indus. Tectonics, Inc.*, 912 F.2d at 1092.³

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11 Finally, Plaintiff attempts to reach the threshold amount using
12 attorneys' fees. Compl. ¶ 8, Dkt. No. 1. However, the amount in
13 controversy generally does not include attorneys' fees. See Order to Show
14 Cause at 1, Dkt. No. 16. Attorneys' fees are only included "if authorized by
15 statute or contract." *Kroske v. U.S. Bank Corp.*, 432 F.3d 976, 980 (9th Cir.
16 2005). Plaintiff relies on California Civil Procedure Code § 1021.5, which
17 permits a discretionary award of fees only if certain criteria are met. The
18 Complaint does not make any of the requisite allegations.⁴

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23 ³ Even under Plaintiff's alleged jurisdictional facts, Plaintiff's calculation for
24 the amount in controversy is pure speculation. At an alleged profit of
25 \$7,500 per year, Plaintiff must forecast out ten years in order to even
26 approach the amount in controversy requirement. Compl. ¶ 7, Dkt. No. 1.

27 ⁴ Under § 1021.5, the suit must enforce "an important right affecting the
28 public interest"; there must be "a significant benefit" conferred "on the
general public or a large class of persons"; and "the necessity and financial
burden of private enforcement" must make the award appropriate.

1 Even if attorneys' fees could be included in the amount in
2 controversy, Plaintiff's asserted calculation of fees is not credible. "[I]t is
3 proper to consider only those fees incurred as of the date the complaint is
4 filed." *Animal Prot. & Rescue League, Inc. v. Northridge Owner, L.P.*, No.
5 16-cv-01494-BLF, 2016 U.S. Dist. LEXIS 114232, at *7 (N.D. Cal., Aug.
6 24, 2016). Plaintiff alleges that its fees have "exceeded \$75,000 as of the
7 time of filing of this complaint." Compl. ¶ 8, Dkt. 1. However, because the
8 federal Complaint alleges claims and facts that are nearly identical to ones
9 alleged in state court, it is difficult to see how Plaintiff UPC could have
10 incurred this amount. *Compare with* Compls., *APRL* case, Exs. B and C.

11 **iii. Plaintiff Fails to Establish Diversity of Citizenship.**

12 Plaintiff also fails to allege the state of its principal place of business,
13 which is necessary to establish complete diversity of citizenship. 28 U.S.C.
14 § 1332(c)(1). "In a diversity action, the plaintiff must state all parties'
15 citizenships such that the existence of complete diversity can be
16 confirmed." *Kanter v. Warner-Lambert Co.*, 265 F.3d 853, 857 (9th Cir.
17 2001). For the foregoing reasons, there is no diversity jurisdiction.

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25 *Conservatorship of Whitley v. Maldonado*, 241 P.3d 840, 846 (Cal. 2010).
26 The Complaint has not alleged that any person or class of persons would
27 benefit from the injunction it seeks, nor has it alleged that private
28 enforcement is necessary because public enforcement is "not sufficiently
available." *Id.* at 848-53.

1 **B. This Court Lacks Federal Question Jurisdiction.**

2 Plaintiff's alternative argument that this Court has federal question
3 jurisdiction fails under the *Mottley* rule, which has been the standard for
4 federal question jurisdiction for over a century. *Louisville & Nashville R.R.*
5 *Co. v. Mottley*, 211 U.S. 149 (1908). Under *Mottley*, "a suit arises under
6 the Constitution and laws of the United States only when the plaintiff's
7 statement of *his own cause of action* shows that it is based upon those
8 laws or that Constitution." *Id.* at 152 (emphasis added). "A defense that
9 raises a federal question is inadequate to confer federal jurisdiction."
10 *Merrell Dow Pharms., Inc. v. Thompson*, 478 U.S. 804, 808 (1986) (citing
11 *Mottley*, 211 U.S. 149). Thus, Chabad's anticipated constitutional defense
12 is not sufficient to confer federal question jurisdiction.⁵

13 **C. The Court Should Abstain From Hearing This Action In**
14 **Light of the Parallel State Court Case.**

15 Even if this Court could exercise subject-matter jurisdiction, the Court
16 should abstain from hearing this action in light of the nearly identical,
17 pending state court case. See Am. Compl., *APRL* case (Cal. Super. Ct.,

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⁵ *Grable & Sons Metal Products, Inc. v. Darue Engineering & Mfg.*, 545 U.S. 308 (2005) lends no support. In *Grable*, the plaintiff's state-law claim was based entirely on the meaning of a federal tax provision. 545 U.S. at 315. Thus, resolution of a federal question was *essential to the state-law claim itself*. Conversely, here, federal questions arise only under Chabad's constitutional defenses, not Plaintiff's state-law claim.

1 Aug. 31, 2016), Dkt. No. 189, Ex. B. Both actions arise from the same
2 incident — Steinau witnessing Chabad’s Kapparot ceremony in 2014. See
3 *id.* Both actions involve the same state-law claim under California’s UCL
4 and Penal Code § 597, and both request the same injunctive relief. See *id.*
5 Plaintiff concedes that it only filed this federal action because it believed
6 that the state court would not issue an injunction as soon as Plaintiff
7 wanted. Pease Decl. ¶ 12, Dkt. 13. Considering the totality of the
8 circumstances, the state forum is the proper court to resolve the matter
9 because this federal action (1) was filed in order to circumvent the state
10 court; (2) was filed over one year after the state action; (3) involves fewer
11 claims than the state action; (4) involves nearly identical parties; (5) arises
12 from the same incident; and (6) turns on novel interpretations of state law.
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18 These factors establish that abstention is warranted under the
19 *Colorado River* doctrine. *Colo. River Water Conservation Dist. v. United*
20 *States*, 424 U.S. 800 (1976). The Ninth Circuit recognizes the following
21 factors weighing in favor of abstention:
22

- 23 (1) [W]hich court first assumed jurisdiction over any property at
24 stake; (2) the inconvenience of the federal forum; (3) the desire
25 to avoid piecemeal litigation; (4) the order in which the forums
26 obtained jurisdiction; (5) whether federal law or state law
27 provides the rule of decision on the merits; (6) whether the
28 state court proceedings can adequately protect the rights of the
federal litigants; (7) the desire to avoid forum shopping; and (8)

1 whether the state court proceedings will resolve all issues
2 before the federal court.

3 *R.R. St. & Co. v. Transp. Ins. Co.*, 656 F.3d 966, 978-79 (9th Cir.
4 2011). Not all factors need be present to justify abstention. See *id.* at 979
5 (dismissing case after holding the first two factors irrelevant). As explained
6 above, all relevant factors weigh in favor of abstention.
7

8
9 Abstention is also warranted under the *Pullman* doctrine because
10 this action involves “a federal constitutional issue which might be mooted
11 or presented in a different posture by a state court determination of
12 pertinent state law.” *Colo. River*, 424 U.S. at 814 (explaining *R.R. Comm’n*
13 *of Tex. v. Pullman Co.*, 312 U.S. 496 (1941)). This action involves multiple
14 novel interpretations of state-law, such as whether religious ceremonies
15 can be considered business acts under California’s UCL, and whether the
16 intent involved in a religious atonement ceremony is “malicious” under
17 California’s Penal Code. The state court is better positioned to resolve
18 these issues, and its resolution is likely to resolve the matter without the
19 necessity of reaching Chabad’s federal constitutional defenses. Abstention
20 is an extraordinary remedy justified by this extraordinary situation. The
21 federal Complaint must be dismissed.
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27 **II. PLAINTIFF LACKS STANDING.**

1 **A. Standard of Review**

2 Because federal courts cannot issue advisory opinions, they may
3 only hear a plaintiff's case if it has standing to bring a case or controversy.
4 *Lujan v. Defs. of Wildlife*, 504 U.S. 555, 560-61 (1992). Standing requires
5 a plaintiff to have suffered an "injury in fact," which is an invasion of a
6 "concrete and particularized" legally protected interest. *Id.* at 560. That
7 interest must be "actual or imminent," rather than "conjectural" or
8 "hypothetical." *Id.* Crucial here, there must also be "a causal connection
9 between the injury and the conduct complained of" such that the injury is
10 "fairly . . . trace[able] to the challenged action of the defendant." *Id.* Finally,
11 the injury must be redressable. *Id.* at 561.

12 **B. Plaintiff Lacks Article III Standing.**

13 Chabad did nothing to cause any injury to Plaintiff UPC, and
14 therefore this case must be dismissed for lack of standing. Plaintiff alleges
15 that its employee Steinau voluntarily chose to expend time trying to stop
16 Chabad from performing a Kapparat ceremony.⁶ Compl. ¶ 25, Dkt. No. 1.
17 However, self-inflicted injuries are not sufficient to confer standing in
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23 ⁶ Both Plaintiff UPC and state court plaintiff APRL allege that Steinau's
24 pursuit of Chabad diverted Steinau's time away from its organization. See
25 Am. Compl. ¶ 23, *APRL* case, Ex. B. It is unclear how the same act could
26 divert resources from both organizations if the organizations are distinct.
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1 federal court, regardless of whether they could suffice in state court. See
2 *Clapper v. Amnesty Int'l USA*, 133 S. Ct. 1138, 1152 (2013) (holding
3 “respondents’ self-inflicted injuries are not fairly traceable to the
4 [defendant’s] activities”); *La Asociacion de Trabajadores de Lake Forest v.*
5 *City of Lake Forest*, 624 F.3d 1083, 1088 (9th Cir. 2010) (holding an
6 organization “cannot manufacture the injury by incurring litigation costs or
7 simply choosing to spend money fixing a problem that otherwise would not
8 affect the organization at all”); *Abigail All. for Better Access to Dev. Drugs*
9 *v. Von Eschenbach*, 469 F.3d 129, 133 (D.C. Cir. 2006) (“[W]e do not
10 recognize such self-inflicted harm.”); *Nat’l Family Planning & Reprod.*
11 *Health Ass’n v. Gonzales*, 468 F.3d 826, 831 (D.C. Cir. 2006) (“[T]he
12 association’s asserted injury appears to be largely of its own making. We
13 have consistently held that self-inflicted harm doesn’t satisfy the basic
14 requirements for standing. Such harm does not amount to an ‘injury’
15 cognizable under Article III.”). Plaintiff fails to allege that Chabad caused it
16 any injury.
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23 **C. Plaintiff Lacks Statutory Standing Under the UCL.**

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25 Plaintiff also lacks standing to assert a UCL claim. In 2004, the
26 California electorate heightened the UCL’s standing requirements through
27 Proposition 64 to prevent un-injured people from bringing suit. *Kwikset*
28

1 *Corp. v. Superior Court*, 246 P.3d 877, 881 (Cal. 2011). It eliminated
2 standing “for those who have not engaged in any business dealings with
3 would-be defendants and thereby strip[s] such unaffected parties of the
4 ability to file ‘shakedown lawsuits,’ while preserving for actual victims of
5 deception and other acts of unfair competition the ability to sue and enjoin
6 such practices.” *Id.* Under the revised text, standing only exists where
7 plaintiffs have lost “money or property.” *Id.* This means plaintiffs must “(1)
8 establish a loss or deprivation of money or property sufficient to qualify as
9 injury in fact, i.e., *economic injury*, and (2) show that the economic injury
10 was the result of, i.e., *caused by*, the unfair business practice or false
11 advertising that is the gravamen of the claim.” *Id.* at 885 (emphasis in
12 original). Plaintiff’s claim fails on both elements. Plaintiff makes no
13 allegation that it engaged in business dealings with Chabad nor that
14 Chabad caused any economic injury to Plaintiff.
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21 Plaintiff relies on *Animal Legal Defense Fund v. LT Napa Partners*
22 *LLC*, a California Court of Appeals case that permitted a self-inflicted injury
23 to proceed under the UCL. 184 Cal. Rptr. 3d 759 (Cal. Ct. App. 2015).
24 First, even if California courts would have standing over self-inflicted
25 injuries, federal courts do not. Second, *Napa Partners’* holding is
26 inconsistent with California Supreme Court’s *Kwikset* case, and this Court
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1 is bound to follow the state’s highest court on matters of state law.
2 *Kwikset*, 246 P.3d at 887 (holding that “plaintiff’s economic injury [must]
3 come ‘as a result of’ the unfair competition,” which “requires a showing of a
4 causal connection or reliance on the alleged misrepresentation.”).⁷ Plaintiff
5 does not have standing under the UCL.
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8 **III. PLAINTIFF FAILS TO STATE A CLAIM UNDER THE UCL.**

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10 **A. Chabad’s Religious Ceremony is Not a “Business Act or
Practice” That Would Subject it to California’s UCL.**

11 California’s UCL prohibits “unfair competition,” which is defined as
12 “any unlawful, unfair or fraudulent business act or practice.” *In re Pomona*
13 *Valley Med. Grp., Inc.*, 476 F.3d 665, 674 (9th Cir. 2007) (quoting Cal.
14 Bus. & Prof. Code § 17200). Because the UCL is concerned with “wrongful
15 conduct in commercial enterprises,” *People v. Nat’l Research Co. of Cal.*,
16 20 Cal. Rptr. 516, 520 (Cal. Ct. App. 1962), Plaintiff must show that the act
17 or practice at issue was “committed pursuant to business activity.” *Pinel v.*
18 *Aurora Loan Servs., LLC*, 814 F. Supp. 2d 930, 937 (N.D. Cal. 2011).
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25 ⁷ Even if *Napa Partners* is good law, it is distinguishable. The *Napa*
26 *Partners* plaintiff alleged a specific economic harm from its choice to pay a
27 private investigator. Plaintiff here makes no allegation that it compensated
28 Steinau nor that Steinau paid Chabad. See Compl. ¶ 25, Dkt. No. 1. There
is no alleged *economic* injury of any kind, let alone one caused by
Chabad’s conduct.

1 Plaintiff does not allege that Chabad is a “business” and cannot
2 demonstrate that a religious ceremony performed at a place of worship
3 can be a “business act or practice” as a matter of law.⁸ A religious
4 ceremony performed by a synagogue is not a business act or practice; it is
5 performed for a spiritual, not economic, reason. Plaintiff’s allegation that
6 Chabad makes a small annual profit from the Kapparot ceremony does not
7 transform the synagogue into a business. A synagogue is inherently a
8 spiritual and religious organization, and not a commercial enterprise.
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12 A synagogue’s religious ceremony simply cannot be a commercial
13 enterprise subject to the UCL.⁹ Accordingly, Plaintiff cannot bring a private
14 attorney general action against Chabad under the UCL.
15

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17 **IV. PLAINTIFF FAILS TO STATE A VIOLATION UNDER THE CALIFORNIA
18 PENAL CODE.**

19 **A. Plaintiff Failed to Allege a “Malicious” *Mens Rea* Sufficient
20 to State a Criminal Violation.**

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23 ⁸ The Complaint concedes that Kapparot is a religious event and that
24 Chabad is religiously motivated. Compl. ¶¶ 20, 22, 27, Dkt. No. 1.

25 ⁹ To hold the contrary would risk violating the First Amendment, which
26 guarantees places of worship “independence from secular control” in
27 “matters of church government as well as those of faith and doctrine.”
28 *Hosanna-Tabor Evangelical Lutheran Church & Sch. v. EEOC*, 565 U.S.
171, 186 (2012) (quoting *Kedroff v. Saint Nicholas Cathedral of Russian
Orthodox Church in N. Am.*, 344 U.S. 94, 116 (1952)).

1 Plaintiff's underlying allegation, that Chabad's conduct violates
2 California Penal Code § 597(a), fails because the Complaint does not
3 allege the requisite *mens rea*. Section 597(a) prohibits the *malicious* and
4 intentional killing of an animal. See *Ex parte Mauch*, 134 Cal. 500, 500
5 (1901). Malice is an essential *mens rea* element, requiring a *culpable state*
6 *of mind* from the person committing the crime. See *id.*; *Morissette v. United*
7 *States*, 342 U.S. 246, 252 (1952) (holding *mens rea* requirements
8 important to convict only those who are "blameworthy"). California's
9 criminal code defines "malice" as "a wish to vex, annoy, or injure another
10 person, or an intent to do a wrongful act, established either by proof or
11 presumption of law." Cal. Penal Code § 7(4). In the context of harm to an
12 animal, the malice standard can be defined as an "intent to do a wrongful
13 act." *People v. Dunn*, 114 Cal. Rptr. 164, 165 (Cal. Ct. App. 1974).¹⁰

14 Plaintiff fails to allege Chabad intended to do wrong. In fact, the
15 Complaint affirmatively alleges the opposite. It is undisputed that Chabad's
16 intention in performing the Kapparot ceremony is *religious*. Compl. ¶¶ 20,
17 22, 27, Dkt. No. 1. According to the Complaint, Chabad's intent is to "allow

18 ¹⁰ Plaintiff erroneously implied in the TRO hearing that "malicious" only
19 means "intentional." However, if the terms are identical, then the statute
20 would be redundant. Cal. Penal Code § 597(a). Where possible, "courts
21 should disfavor interpretations of statutes that render language
22 superfluous." *Conn. Nat'l Bank v. Germain*, 503 U.S. 249, 253 (1992).

1 people to transfer their sins to the animal, and then kill the animal for their
2 sins.” Id. ¶ 22. An intent to “transfer” or be free from “sins” is certainly not
3
4 an intent to do wrong. Moreover, federal and state statutes widely
5 recognize Kosher killings to be humane, rather than malicious. See, e.g.,
6 Cal. Code Regs. tit. 3, § 1246.15(a); Cal. Food & Agric. Code §
7 19501(b)(2); 7 U.S.C. § 1902(b); 7 U.S.C. § 1906. The alleged intent is not
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9 criminally culpable as a matter of law.
10

11 **V. THE CONSTITUTION BARS THIS COURT FROM ENJOINING CHABAD’S**
12 **KAPPAROT CEREMONY.**

13 **A. Enjoining Chabad’s Kapparot Ceremony Here Would**
14 **Violate the Free Exercise Clause.**

15 Defendants believe that California Penal Code § 597(a) can be
16 interpreted in a constitutional manner. However, if the Court adopts
17 Plaintiff’s novel and incorrect application of this state statute, that
18 interpretation as applied to the facts here *would* violate the free exercise
19
20 clause.
21

22 **i. Strict Scrutiny Applies to the Free Exercise Analysis.**

23 Chabad does not assert a right to be free from generally applicable
24 laws. However, Chabad urges this Court to protect its right to equal
25 treatment. Under *Church of Lukumi Babalu Aye v. City of Hialeah*, the
26 government cannot afford secular exemptions to a broad ban on certain
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1 conduct while at the same time denying religiously-motivated exemptions
2 from the ban. 508 U.S. 520 (1993). Such laws, regardless of the motivation
3 of the lawmakers,¹¹ are not generally applicable, and thus the application
4 of those laws to religiously-motivated conduct is subject to strict scrutiny.
5
6 *Id.* at 537; accord *Stormans, Inc. v. Wiesman*, 794 F.3d 1064, 1076 (9th
7 Cir. 2015) (“For laws that are not neutral or not generally applicable, strict
8 scrutiny applies.”).

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11 A “neutral” and “generally applicable” law, such as an “across-the-
12 board criminal prohibition on a particular form of conduct,” would not
13 violate the free exercise clause simply because it adversely impacts a
14 religious practice. *Emp’t Div. v. Smith*, 494 U.S. 872, 884 (1990). However,
15 Section 597(a) is not an “across-the-board criminal prohibition” on the
16 killing of animals. There are a host of secular exceptions, making the
17 statute not generally applicable. Compare Cal. Penal Code § 599c (listing
18 exemptions for game laws, destroying certain birds, killing dangerous
19 animals, and using animals for food, scientific experiments, or
20 investigations) with *Lukumi*, 508 U.S. at 537 (listing exemptions for
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26 ¹¹ See Laurence H. Tribe, *American Constitutional Law* § 5-16, at 956 (3d
27 ed. 2000) (“Under *Smith*, a law that is not neutral or that is not generally
28 applicable can violate the Free Exercise Clause without regard to the
motives of those who enacted the measure.”).

1 “hunting, slaughter of animals for food, eradication of insects and pests”
2 but denying exemption for religious sacrifice). When “individualized
3 exemptions from a general requirement are available, the government may
4 not refuse to extend that system to cases of religious hardship without
5 compelling reason.” *Lukumi*, 508 U.S. at 537 (internal quotations and
6 citations omitted).
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9 In this action, applying § 597(a) to prohibit Chabad’s Kapparot
10 ceremony, but not comparable secularly motivated animal killings, would
11 be engaging in the prohibited act of “deciding that secular motivations are
12 more important than religious motivations.” *Fraternal Order of Police v.*
13 *City of Newark*, 170 F.3d 359, 365 (3d Cir. 1999); *see also Stormans*, 794
14 F.3d at 1079 (“A law is not generally applicable if its prohibitions
15 substantially underinclude non-religiously motivated conduct that might
16 endanger the same governmental interest that the law is designed to
17 protect.”). Therefore, strict scrutiny applies.
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22 **ii. There Is No Compelling Government Interest.**

23 Plaintiff cannot satisfy its burden of showing a compelling
24 government interest. It is clearly “established in our strict scrutiny
25 jurisprudence that a law cannot be regarded as protecting an interest of
26 the highest order . . . when it leaves appreciable damage to that
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1 supposedly vital interest unprohibited.” *Lukumi*, 508 U.S. at 547 (internal
2 quotation and citation omitted). Consequently, the host of exceptions listed
3 in Section 599c dooms Plaintiff’s compelling interest argument.
4

5 **iii. Banning the Kapparat Ceremony Is Not the Least**
6 **Restrictive Means for Furthering any Interest.**

7 Plaintiff bears the burden of demonstrating that there is no less
8 restrictive means of accomplishing a compelling governmental interest.
9 Plaintiff cannot flip this analysis on its head by claiming that Chabad and
10 its members can exercise their faith in another manner, by pointing to
11 some Jewish congregations that do not use chickens as part of Kapparat.
12 This analysis would misplace the burden of proof and was flatly rejected by
13 the Supreme Court. See *Hernandez v. Comm’r*, 490 U.S. 680, 699 (1989)
14 (“It is not within the judicial ken to question the centrality of particular
15 beliefs or practices to a faith, or the validity of particular litigants’
16 interpretations of those creeds.”). Chabad is entitled to exercise its religion
17 in the manner it deems appropriate, not in the manner others prefer. See
18 *Lukumi*, 508 U.S. at 531 (“Although the practice of animal sacrifice may
19 seem abhorrent to some, religious beliefs need not be acceptable, logical,
20 consistent, or comprehensible to others in order to merit First Amendment
21 protection.”) (internal quotation marks omitted). Plaintiff cannot
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1 demonstrate that there is no other means to achieve any purportedly
2 compelling governmental interest short of an injunction prohibiting
3 Chabad’s religious ceremony.
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5 **B. Enjoining the Chabad’s Kapparot Ceremony Would Be an**
6 **Unconstitutional Prior Restraint on Speech.**

7 Granting an injunction against Chabad, as Plaintiff requests, would
8 be an unconstitutional prior restraint on speech because it would prevent
9 the synagogue from engaging in religious expression.
10

11 Prior restraint of speech is the “essence of censorship,” and cannot
12 be countenanced by the Constitution absent “exceptional” circumstances
13 that are not present in this case. *Near v. Minnesota*, 283 U.S. 697, 713,
14 716 (1931) (reversing a judicial injunction). As the Supreme Court
15 explained, “[p]rior restraints on speech are the most serious and least
16 tolerable infringement on First Amendment rights. . . . If it can be said that
17 a threat of criminal or civil sanctions after publication ‘chills’ speech, prior
18 restraint ‘freezes’ it at least for the time.” *Nebraska Press Ass’n v. Stuart*,
19 427 U.S. 539, 559 (1976) (unanimously invalidating a judicial gag order).
20 The Court unanimously concluded that prior restraint of speech bears “a
21 heavy presumption against its constitutional validity” and the proponent of
22 a prior restraint “carries a heavy burden of showing justification for the
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1 imposition of such a restraint.” *New York Times Co. v. United States*, 403
2 U.S. 713, 714 (1971) (per curiam) (reversing lower court injunction); see
3 also *Org. for a Better Austin v. Keefe*, 402 U.S. 415, 419 (1971) (same).
4
5 The landmark Supreme Court cases prohibiting prior censorship of speech
6 all involve striking down improperly granted judicial injunctions. See, e.g.,
7 *Near*, 283 U.S. at 713; *New York Times Co.*, 403 U.S. at 714; *Keefe*, 402
8 U.S. 419; *Nebraska Press Ass’n*, 427 U.S. at 559.

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10
11 The speech inherent in any religious ceremony is protected under
12 the First Amendment. *S. Or. Barter Fair v. Jackson County*, 372 F.3d
13 1128, 1135 (9th Cir. 2004) (stating that “religious ceremonies” are
14 expressive); *Kaahumanu v. Hawaii*, 682 F.3d 789, 798 (9th Cir. 2012)
15 (wedding ceremonies often contain religious elements and are “protected
16 expression” because they convey messages); see also *Int’l Soc’y for*
17 *Krishna Consciousness, Inc. v. Lee*, 505 U.S. 672, 677-78 (1992) (holding
18 First Amendment protects public ritual disseminating religious material).
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22 Prior restraint on Chabad’s expression would be unconstitutional.

23 **Conclusion**

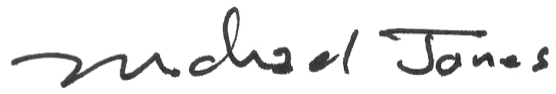
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25 For the foregoing reasons, Plaintiff respectfully requests that the
26 Court dismiss the Complaint.
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Dated this November 7, 2016.

Respectfully submitted,

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CERTIFICATE OF CONFERENCE

This motion is made following the conference of counsel pursuant to L.R. 7-3 which took place via email on October 24, 2016.

Dated this November 7, 2016.

Respectfully submitted,

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