#### SUPERIOR COURT OF CALIFORNIA, COUNTY OF ORANGE

Central Justice Center 700 W. Civic Center Drive Santa Ana, CA 92702

SHORT TITLE: Animal Protection and Rescue League, Inc. vs. Chabad of Irvine

## CLERK'S CERTIFICATE OF MAILING/ELECTRONIC SERVICE

CASE NUMBER: **30-2015-00809469-CU-BT-CJC** 

I certify that I am not a party to this cause. I certify that a true copy of the above Minute Order dated 06/23/17 has been placed for collection and mailing so as to cause it to be mailed in a sealed envelope with postage fully prepaid pursuant to standard court practice and addressed as indicated below. This certification occurred at Santa Ana, California on 6/23/17.

KAUFMAN & KAUFMAN 1001 N ROSS STREET SANTA ANA, CA 92701-3315 LAW OFFICES OF BRYAN W. PEASE 302 WASHINGTON STREET 404 SAN DIEGO, CA 92103

SIMON LAW GROUP 17595 S HARVARD AVENUE C515 IRVINE, CA 92614

Clerk of the Court, by:

Following standard court practice the mailing will occur at Sacramento, California on 6/26/17.

, Deputy

I certify that I am not a party to this cause. I certify that the following document(s), Minute Order dated 06/23/17, have been transmitted electronically by Orange County Superior Court at Santa Ana, CA. The transmission originated from email address on June 23, 2017, at 4:52:42 PM PDT. The electronically transmitted document(s) is in accordance with rule 2.251 of the California Rules of Court, addressed as shown above. The list of electronically served recipients are listed below:

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#### SUPERIOR COURT OF CALIFORNIA, COUNTY OF ORANGE CENTRAL JUSTICE CENTER

#### MINUTE ORDER

DATE: 06/23/2017

TIME: 04:38:00 PM

DEPT: C34

JUDICIAL OFFICER PRESIDING: Martha K. Gooding

CLERK: Javier Espino, Delia Sanchez

REPORTER/ERM: None

**BAILIFF/COURT ATTENDANT:** 

CASE NO: 30-2015-00809469-CU-BT-CJC CASE INIT.DATE: 09/11/2015

CASE TITLE: Animal Protection and Rescue League, Inc. vs. Chabad of Irvine

CASE CATEGORY: Civil - Unlimited CASE TYPE: Business Tort

EVENT ID/DOCUMENT ID: 72613513

EVENT TYPE: Under Submission Ruling

#### **APPEARANCES**

There are no appearances by any party.

The Court, having taken the above-entitled matter under submission on 6/20/2017 and having fully considered the arguments of all parties, both written and oral, as well as the evidence presented, now rules in accordance with the Statement of Ruling attached hereto and incorporated herein.

Court orders Clerk to give notice.

DATE: 06/23/2017

DEPT: C34

MINUTE ORDER

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Calendar No.

# FILED SUPERIOR COURT OF CALIFORNIA COUNTY OF ORANGE CENTRAL ILESTICE CENTER

#### JUN 23 2017

DAVID H. YAMASAKI, Clerk of the Court

BY: DEPUTY

## SUPERIOR COURT OF THE STATE OF CALIFORNIA COUNTY OF ORANGE - CENTRAL JUSTICE CENTER

ANIMAL PROTECTION AND RESCUE LEAGE, INC. ,
Plaintiff,

٧.

CHABAD OF IRVINE AND THE CHABAD HEBREW ACADEMY-LUBAVITCH OI ORANGE COUNTY,

Defendant.

30-2015-00809469 STATEMENT OF RULING Hon. Martha K. Gooding

Dept. C34

This action is brought by Plaintiff Animal Protection and Rescue League, Inc. ("APRL" or "Plaintiff") against Chabad of Irvine ("Chabad-Irvine") and The Chabad Hebrew Academy-Lubavitch of Orange County ("Lubavitch") under the California Unfair Competition Law ("UCL"). At the heart of the action is an annual Jewish religious ritual known as Kaporos (also called Kapporot), in which live chickens are used to perform an atonement ritual and, later, ritually slaughtered in accordance with Jewish law. APRL contends Defendants' participation in the Kaporos ritual constitutes an "unlawful business practice" within the meaning of Section 17200 of the Business and Professions Code,

because the manner in which the chickens are kept, slaughtered and disposed of is a violation of various state statutes or local municipal codes.

APRL asserts a single cause of action under Section 17200 et seq. of the Business and Professions Code, alleging "Defendants illegally harbored, slaughtered, and disposed of hundreds of chickens" in connection with the Kaporos ritual. See 8/31/2016 First Amended Verified Complaint ("FAC") ¶ 30. Plaintiff seeks injunctive relief on that cause of action, specifically, preliminary and permanent injunctions enjoining defendants "from killing any chicken or other animal for, or on behalf of, another person, for compensation or a donation" and "from harboring, slaughtering, and/or disposing of any chicken or other animal in violation of any of the" statutes alleged in the FAC. See FAC, Prayer at ¶¶ 1, 2.1

Defendant Chabad-Irvine filed an Answer to the FAC and asserted 25 affirmative defenses.

Defendant Lubavitch did not respond to the FAC, and its default was entered on June 8, 2017.

The case was scheduled for trial on June 19, 2017. Pursuant to Section 598 of the California Code of Civil Procedure, the Court determined that justice – as well as the economy and efficiency of handling the litigation – would be promoted by ordering trial to proceed first on the threshold issue whether the challenged conduct constitutes a "business practice" under Section 17200.<sup>2</sup> The Court therefore ordered that this issue to be tried first.

Before trial commenced, the Court also addressed another preliminary matter raised by the parties: the status of defaulted Defendant Lubavitch. Plaintiff persuasively argued that the witnesses who would testify in a default prove-up hearing with respect to Lubavitch would be essentially

<sup>&</sup>lt;sup>1</sup> Plaintiff's Prayer states that it seeks "declaratory relief" in the form of a declaration that Defendant's conduct described in the FAC is illegal. That does not allege a claim for declaratory relief. First, it is not asserted as a separate cause of action and does not appear to come with the scope of Section 1060 of the Code of Civil Procedure. Second, it seeks a declaration only for the redress of past wrongs, rather than operating prospectively. See Babb v. Superior Court (1971) 3 Cal.3d 841, 848; Baldwin v. Marina City Properties, Inc. (1978) 79 Cal.App.3d 393, 407. Third, in any event, such a declaration is unnecessary. See Code. Civ. Proc. § 1061 ("The court may refuse to exercise the power granted by this chapter in any case where its declaration or determination is not necessary or proper at the time under all the circumstances.") Whether Defendants' conduct of the 2014 Kaporos ritual was unlawful is squarely put at issue by Plaintiff's single cause of action for unlawful business practices under the UCL. A declaratory relief action seeking the same relief is therefore redundant and unnecessary.

<sup>&</sup>lt;sup>2</sup> All statutory references are to the Business and Professions Code unless otherwise indicated.

identical to those needed for trial of the "business practice" issue with respect to Chabad-Irvine.

Accordingly, the Court combined, in a single evidentiary hearing, (1) the trial on the initial "business practice" issue as to Chabad-Irvine; and (2) the "prove-up" hearing as to Lubavitch, in which Plaintiff could produce evidence to prove its entitlement to the relief it seeks against Lubavitch.<sup>3</sup>

Pursuant to that order, trial commenced and was conducted on June 20, 2017 in well less

than a day. Plaintiff was represented by Bryan W. Pease and Alanna J. Pearl. Defendant Chabad-Irvine was represented by Leslie Keith Kaufman and Stephanie N. Taub.

At the conclusion of all evidence and closing argument, the parties submitted the matter to the Court for ruling. Neither party requested a Statement of Decision pursuant to Section 632 of the Code of Civil Procedure, and the requirements of that statute therefore do not apply here. Nevertheless, the Court issues this Statement of Ruling to briefly summarize its decision and the bases therefor. The Court's findings and conclusions below are based on the Court's consideration of all the evidence admitted at trial, including the parties' Joint List of Stipulated Facts ("Stip.Facts"), and reflect the Court's evaluation of the credibility of each of the witnesses who testified.

<sup>&</sup>lt;sup>3</sup> Attorney Ronan Cohen ("Cohen"), counsel of record for Lubavitch, appeared at the outset of trial and stated the following: First, Lubavitch no longer exists; it is currently defunct and has been for years. Indeed, it was suspended by the California Secretary of State several years ago. Second, Cohen mistakenly filed an answer to Plaintiff's Complaint on behalf of the defunct Lubavitch and thus appeared (and is listed) as its counsel of record in this action. Third, in connection with an anti-SLAPP motion filed by Chabad-Irvine in this action, Cohen filed a declaration, dated November 12, 2015, stating that Lubavitch is "a defunct entity that ha[s] not operated in many years and ha[s] been suspended by the California Secretary of State several years ago." However, Cohen never withdrew as counsel of record for Lubavitch, sought to be relieved as counsel of record, sought to correct the unauthorized filing of the Answer, or otherwise sought to correct, or be relieved of the consequences of, his mistaken filing of the Answer. Cohen also never sought to set aside the default entered against Lubavitch.

Of course, Cohen's representations to the Court are not evidence. Nor do they constitute a motion to set aside the default entered against or to otherwise cure the consequences of Cohen's acknowledged errors. Thus, as of the trial date, the record before the Court reflected that (a) Lubavitch was properly served (through its counsel of record) with the FAC; (b) Lubavitch failed to respond to the FAC; and (c) default was entered against Lubavitch on June 8, 2017. As a result of that default, all well-pleaded allegations against Lubavitch in the First Amended Complaint are deemed admitted – that is, all "material facts properly pleaded, but not contentions, deductions or conclusions of fact or law." Kim v. Westmoore Partners, Inc. (2011) 201 Cal.App.4<sup>th</sup> 267, 281 (citations and quotations omitted). Thus, the Court proceeded to conduct a prove-up proceeding to determine what, if any, remedy Plaintiff can prove it is entitled to obtain vis a vis Lubavitch. As set forth below, the Court concludes Plaintiff has not proven it is entitled to any relief against Lubavitch.

#### THE FACTS⁴

#### The Kaporos Ritual

Kaporos is an ancient religious ritual practiced by those of the Orthodox Jewish religion. See Stip.Facts ¶¶ 9, 10. Although the parties stipulated the Kaporos ritual has been practiced by Orthodox Jewish congregations for "at least several hundred years" (id. ¶ 11), credible trial testimony showed the ritual has been practiced since at least the 7<sup>th</sup> century. Kaporos is an atonement ritual performed during the Jewish high holy days, between Rosh Hashanah and Yom Kippur. See id. ¶ 7. It is an exercise of sincerely held religious beliefs (id. ¶ 6) that historically incorporates chickens as a central part of the ritual. See id. ¶ 8.

Rabbi Alter Tenenbaum of Chabad-Irvine credibly testified about the nature and purpose of Kaporos. To perform the Kaporos ritual, an individual gently holds a live chicken while atoning for his or her sins, reciting Hebrew prayers and reflecting on human frailty, mortality, and the gift of life. 

The chicken is then slaughtered in a ritual manner by a schochet (a ritual slaughterer) and disposed of in accordance with Jewish law. All this is done as a means of helping participants to appreciate the transitory nature of human life, to atone for their sins, and to be inspired to cherish life, appreciate the gift of life bestowed on them, and live every day in the best way they possibly can.

#### **Chabad of Irvine**

Defendant Chabad-Irvine is a local, "full-service" Jewish synagogue. As such, it provides a broad range of faith-based ministry to the Jewish community, including, by way of example, religious services, rituals, ceremonies and observances (such as weddings, namings, bar mitzvahs, bat mitzvahs, funerals), religious programs, religious education for children, teens and adults (including

<sup>&</sup>lt;sup>4</sup> To the extent facts are recited in the "Conclusions" section below that are not stated in this "Facts" section, they are also part of the Court's factual findings. Likewise, to the extent legal conclusions are included in this "Facts" section that are not stated in the "Conclusions" section, they are part of the Court's conclusions.

<sup>&</sup>lt;sup>5</sup> Ideally, the gender of the chicken used during Kaporos matches the gender of the participant. It is possible for more than one ritual participant to "share" a single chicken, and there are times a single participant may use more than one chicken. For example, a pregnant woman who does not know the gender of her unborn baby would use three chickens: a female chicken for herself, another female chicken in case her baby is a girl; and a male chicken in case her baby is a boy.

a Hebrew school), Jewish holiday observances, community outreach, hospital visitation, and counseling. The U.S. Internal Revenue Service recognizes Chabad-Irvine as a non-profit organization and has granted it 501(c)(3) tax exempt, non-profit status. Its non-profit status has never been revoked.

Chabad-Irvine is led by Rabbi Alter Tenenbaum, who has been head rabbi since 1991. Throughout Rabbi Tenenbaum's tenure at Chabad-Irvine, the synagogue has offered the Kaporos ritual to its congregation (and to others who wish to participate) almost every year, including 2014, 2015 and 2016. Chabad-Irvine's conduct of and participation in the Kaporos ritual is consistent with, and advances, the religious and spiritual goals and mission of the synagogue.

Chabad-Irvine conducted the 2014 Kaporos ritual in the synagogue's yard and parking lot; in 2015, it was conducted the ritual in the synagogue's yard. Individuals who wished to participate went to the synagogue during a three-hour window on the day designated for the ritual, where Chabad-Irvine provided them a live chicken to use in performing the ritual. Rabbis were present throughout the three-hour time period to assist participants in saying the ritual prayers or reciting the prayers in Hebrew, or otherwise to provide spiritual or religious guidance to participants. Some participants chose to avail themselves of the rabbis' assistance; some did not. After the ritual concluded, the chickens were slaughtered by a schochet, whose fee was paid by Chabad-Irvine. Because Jewish law does not allow waste, the chickens' carcasses were then returned for rendering to the company that provided them.

In 2014 and 2015 (as in prior years), Chabad-Irvine suggested that each participant in the Kaporos ritual make an \$18 donation to the synagogue. The donation, however, was completely optional. Some participants made larger donations, some smaller. Some made no donation. Individuals who made no donation — e.g., because they were unable to do so, had insufficient funds to make a donation on the day of the ritual, or simply chose not to donate — nevertheless could and did participate in Kaporos. No one wishing to participate in the ritual would be excluded or turned

<sup>&</sup>lt;sup>6</sup> Rabbi Tenenbaum credibly testified that Chabad-Irvine did not refer to the \$18 donation as a purchase. It was a suggested, but no means mandatory, donation, and it was referred to as such.

away for lack of a donation. Anyone who wished to bring their own chicken to use in performing the ritual could certainly do so; however, in all the years he has been at Chabad-Irvine, Rabbi Tenenbaum cannot recall any instance in which a ritual participant chose to do so.

The \$18 amount of the suggested donation has important spiritual symbolic significance in the Jewish religion. When Hebrew letters are assigned a numerical value, the letters that spell the Hebrew word "chai" (meaning "life") equal the number 18. For this reason, since at least 1991 when Rabbi Tenenbaum joined Chabad-Irvine (and, indeed, in his experience, throughout his entire childhood and adult life), the suggested donation for the Kaporos ritual has been \$18.

To enable individuals to participate in the ritual in 2014 and 2015, Chabad-Irvine arranged with a private company to supply the live chickens and then, after they had been slaughtered by the schochet, to render the carcasses. Chabad-Irvine paid for the cost of the chickens (which included the cost of disposing of them after being slaughtered), and also paid for the schochet's fee. Since at least 1991, every year Chabad-Irvine has conducted the Kaporos ritual, the expenses it incurred in connection with the ritual exceeded the amount of the donations it obtained from participants. Performance of the Kaporos ritual was never intended to be — and it was not at any time — a fund-raising or profit-generating activity for the synagogue. It was never intended to (and it never did) generate positive cash flow for Chabad-Irvine. It was, as the parties' stipulated, an exercise of sincerely-held religious beliefs with ancient origins.

In 2016, the Kaporos ritual was not conducted at the Chabad-Irvine synagogue, but rather at Baladi Poultry, a commercial poultry company in Midway City. As always, Chabad-Irvine rabbis were present during the three-hour period set aside for the ritual, to assist participants in performing Kaporos or otherwise to provide spiritual guidance at the event. Instead of Chabad-Irvine purchasing the chickens for participants as it had in prior years, however, participants purchased the chickens directly from Baladi Poultry, which not only provided the chickens but also made arrangements with the ritual slaughterer and provided disposal of the carcasses.

Witness Ronnie Steinau – who testified for Plaintiff at trial and also signed the verified FAC as "an agent of Plaintiff" (see Verification to FAC) – testified she called Chabad-Irvine on the telephone and was told by a woman who answered that she could participate in the Kaporos ritual at Chabad-Irvine only if she purchased a chicken for \$27. The Court finds this testimony unreliable and not credible.

Chabad-Irvine intends to continue to participate in the annual performance of the ancient Kaporos ritual in the future.

#### **Chabad Hebrew Academy-Lubavitch of Orange County**

Plaintiff offered little evidence about Defendant Lubavitch. Witnesses Jill Mulato and Ronnie Steinau each testified that, on the day of the Kaporos ritual in October 2014, after observing the events at Chabad-Irvine, she went to the Hebrew Academy in Huntington Beach to observe its Kaporos ritual, understanding and believing it to be the academy run by Defendant Lubavitch. There, both Mulato and Steinau saw live chickens in cages and saw chickens being handed to individuals. Steinau spoke to a woman in the parking lot who expressed displeasure with the ritual taking place at the Hebrew Academy.

The Court finds the evidence proved that a Kaporos ceremony was conducted in 2014 at Defendant Lubavitch's Hebrew Academy in Huntington Beach and that it is the event conducted by Lubavitch that is referred to in Plaintiff's FAC. However, Plaintiff presented no evidence that Lubavitch performed — or had any involvement in the performance of — a Kaporos ritual in 2015 or 2016; that Lubavitch intends to perform the Kaporos ritual in the future; or, indeed, that Lubvitch even still exists.<sup>9</sup>

<sup>&</sup>lt;sup>8</sup> Steinau previously had researched the names and locations of Chabad and Hebrew Academy organizations in Orange County that perform the Kaporos ritual; Lubavitch is one of the entities whose name and address she identified.

The allegation in the FAC that "[o]n information or belief, Defendants engage in these events annually every October" (FAC ¶ 19) does not fill the evidentiary gap. By reason of Lubavitch's default, only the well-pled material factual allegations of the FAC are deemed admitted; "contentions, deductions or conclusions or fact or law" are not. *Kim v. Westmoore Partners, Inc.* (2011) 201 Cal.App.4<sup>th</sup> 267, 281 (citations and quotations omitted). An allegation made on "information or belief," particularly (as here) in a verified complaint, does not constitute a well pled factual allegation; it is no more than a contention, deduction or factual conclusion. *See Gomes v. Countrywide Home Loans, Inc.* (2011) 192 Cal.App.4<sup>th</sup> 1149, 1158 (for purposes of demurrer, a pleading made on information and belief is insufficient if it merely asserts the facts so alleged without alleging the information that leads the plaintiff to believe the allegations are true).

#### CONCLUSIONS

#### Chabad-Irvine

Pursuant to the Court's CCP Section 598 order, the only issue tried to the Court at this juncture as to Chabad-Irvine is whether the challenged conduct by Chabad-Irvine constitutes a "business practice" within the meaning of Section 17200. As explained below, the Court concludes it does not. The evidence shows the conduct of the Kaporos ritual is a religious practice – a religious ritual of atonement – not a "business practice" that comes within the ambit of Section 17200.<sup>10</sup>

The California Unfair Competition Law ("UCL") prohibits and provides civil remedies for unfair competition. *Kwikset Corp. v. Superior Court* (2011) 51 Cal.4<sup>th</sup> 310, 320. "Unfair competition" is defined as "any unlawful, unfair or fraudulent business act or pratice." Bus. & Prof. Code § 17200. The purpose of the UCL "is to protect both consumers and competitors by promoting fair competition in commercial markets for goods and services." *Kwikset*, 51 Cal.4<sup>th</sup> at 320 (citing and quoting *Kasky v Nike, Inc.* (2002) 27 Cal.4<sup>th</sup> 939, 949.

To be sure, the scope of the UCL is "broad" and its coverage is "sweeping." *Cel-Tech Comm'ns, Inc. v. Los Angeles Cellular Tel. Co.* (1999) 20 Cal.4<sup>th</sup> 163, 180. In enacting the UCL, the Legislature intended to include within its ambit "anything that can properly be called a business practice and that at the same time is forbidden by law." *Id.* (citation/quotation omitted). But the reach of the statute is not unlimited. *Id at 182.* A party seeking to invoke the statute must prove that the challenged conduct is a business act or practice. If it is able to carry that burden of proof, the UCL provides for injunctive and restitutionary remedies. Bus. & Prof. Code § 17203.

The challenged conduct here by Chabad-Irvine is not a business act or business practice. Chabad-Irvine's purchase of chickens for participants to use in the 2014 and 2015 Kaporos ritual does not transform its conduct from that of a synagogue meeting, or assisting in meeting, the religious and spiritual needs of the community to that of a commercial enterprise. As noted, the purpose of the UCL is to "protect both consumers and competitors by promoting fair competition in

<sup>&</sup>lt;sup>10</sup> The Court notes that a Federal District Court, applying the California UCL, recently reached the same conclusion. See *United Poultry Concerns v. Chabad of Irvine*, No. 8:16-cv-01810-AB-GJS (C.D.Cal. May 12, 2017), Dkt. No. 11.

commercial markets for goods and services." *Kwikset*, 51 Cal.4<sup>th</sup> at 320 (citing and quoting *Kasky v Nike, Inc.* (2002) 27 Cal.4<sup>th</sup> 939, 949). It is not to regulate the conduct of religious organizations as they provide for the religious and spiritual needs of the community by conducting – or by assisting in the conduct of – religious rituals.

That the conduct of a religious ritual or observance entails the purchase of "goods" (here, chickens) or "services" (here, of a ritual slaughterer) or that it results in donations being made to the synagogue that conducts, oversees, or assists in the performance of the ritual does not lead to a different conclusion. Undoubtedly, the performance of many religious ceremonies or rituals requires the purchase of "goods" necessary to conduct them (e.g., communion wafers, wine, candles) or payments for "services" (e.g., the services of a minister, rabbi, cantor, organist/musician, or choir director). And plainly, many religious services or ceremonies result in donations being solicited and made (e.g., when offering plates or baskets are passed among a congregation during a religious service for the purpose of requesting and receiving donations). But that does not convert those religious activities, rituals and observances into business practices. They remain *religious* activities, rituals and observances. Nor does that convert the synagogue or church that engages in those religious activities, rituals and observances into a business whose religious activity is subject to the UCL.

#### Hebrew Academy-Lubavitch Of Orange County

The evidence before the Court showed that Defendant Lubavitch conducted a Kaporos ritual at its Huntington Beach Hebrew Academy in October 2014. For the reasons set forth above, however, Plaintiff did not prove a violation of Section 17200 by Lubavitch, as the ritual is (and was) a religious ritual, not a business practice within the ambit of Section 17200.

Even if Plaintiff had proven a Section 17200 violation by Lubavitch, however, there is no evidence Lubavitch continued to perform the challenged conduct in the years following 2014 or that it intends to continue to perform the challenged conduct in the future. Thus, Plaintiff failed to prove its right to the injunctive remedy it seeks against Lubavitch. It is true Section 17203 applies to past

conduct. See Bus. & Prof. Code § 17203 (any person who "has engaged" in unfair competition may be enjoined). The statute does not, however, dispense with the requirement that, to obtain an injunction, a plaintiff must show there exists a threat that the allegedly wrongful act will continue. "[I]njunctive relief will be denied if at the time of the order of judgment, there is no reasonable probability that the past acts complained of will recur." California Service Stations & Auto. Repair Ass'n v. Union Oil Co. of Calif. (1991) 232 Cal.App.3d 44, 57. Plaintiffs have not proven there is a reasonable probability Lubavitch will continue to engage in the challenged conduct in the future.

\* \* \* \* \* \*

Chabad-Irvine shall, within ten (10) days of notice of this Statement of Ruling, efile a Proposed Judgment with the Court that is consistent with this Statement of Ruling, including filing an editable version of the Proposed Judgment. Chabad-Irvine shall also serve a copy of the Proposed Judgment by fax, personal service or, if the parties have agreed to email service, by email. Plaintiff shall have five court days to e-file and serve (in the same manner prescribed for the Proposed Judgment) any objections to the Proposed Judgment.

DATED: 4/23/2017

MARTHA K. GOODING Judge of the Superior Court